

Colombia Mártir Decaf

Orange • Cane Sugar • Macintosh Apple • Juicy

Light



Dark



Mártir's Story

Our first year purchasing coffee from Mártir, an association in La Plata, Huila, Colombia. The association was founded by Didier Javier Pajoy, and is made up of 20 families surrounding La Plata. Unlike some associations, payments are made directly to the producers and not through a legal entity by which they're represented. This allows for maximum transparency to ensure producers are paid what they deserve. Any additional support provided by Didier is done free of commissions, out of his interest in the well-being of the whole group.

COFFEE DATA

ORIGIN:	REGION:	TOWN:	ASSOCIATION:
COLOMBIA	HUILA	LA PLATA	MÁRTIR
FARMERS:	ALTITUDE:	VARIETIES:	PROCESSING:
20 SMALLHOLDER FAMILIES	1700-2000 m	CASTILLO, CATURRA, V. COLOMBIA, TYPICA	FULLY WASHED
FERMENTATION:	DECAFFEINATION:	IMPORTER/EXPORTER:	TASTING NOTES:
36 HOUR DRY FERMENTATION	SUGARCANE ETHYL ACETATE	OSITO	ORANGE, CANE SUGAR, MACINTOSH APPLE, JUICY

Pricing Transparency

Our Purchase
5 bags (70 kg each)

Landed Cost
(Plus Shipping)
\$7.28 per pound

Roast Moisture Loss
\$0.97 per pound

Packaging Cost
\$0.90 per pouch

Retail Price (12 oz.)
\$21.00