

# México

## Sochiapam

Cantaloupe • Rock Candy • Papaya • Vanilla

Light



Dark

### Sochiapam's Story

Our first year purchasing coffee from the San Pedro Sochiapam community in Oaxaca, Mexico. Producers Jose Mariscal, Lorenzo Zarate, Ubaldo Miramon, Daniel Miramon, Marcelino Quintero, Victoria Martinez, and Eugenio Palacios contributed to the lot. The farms from these producers are a modest 1-2 hectares in size, with producers using mules to transport their coffee. The community has been working relentlessly to improve their practices since working with Red Fox Coffee Merchants since 2022.

### COFFEE DATA

ORIGIN:	REGION:	PROVINCE:	DISTRICT:
México	Oaxaca	La Cañada	Cuicatlán
ALTITUDE:	VARIETIES:	PROCESSING:	CHERRY HANDLING:
1700-1950 m.	La Pluma Typica Bourbon Mundo Novo	Fully Washed	Ripe Selection
FERMENTATION:	DRYING:	IMPORTER/EXPORTER:	TASTING NOTES:
18-24 hours in wood tanks	6-10 days on rooftops	Red Fox Coffee Merchants	Cantaloupe, Rock Candy, Papaya, Vanilla

### Pricing Transparency

Our Purchase  
10 bags (60 kg each)

Landed Cost  
(Plus Shipping)  
\$6.03 per pound

Roast Moisture Loss  
\$0.74 per pound

Packaging Cost  
\$0.90 per pouch

Labor/Warehousing/  
Overhead/Margin  
\$9.82 per pound

Retail Price (12 oz.)  
\$18.50